

CREATED IN COLLABORATION WITH OUR COMMUNITY PARTNERS

SOCIAL JUSTICE ADVOCACY

TRAINING & MENTORSHIP PROGRAM



Supported by the
Government of Canada and TD Bank.

**CHINESE CANADIAN
NATIONAL COUNCIL
FOR SOCIAL JUSTICE**

CCNC-SJ

ABOUT



OUR FUTURE RESTS IN THE HANDS OF THE NEXT GENERATION. WE OWE IT TO THEM TO ENSURE THAT THEY ARE READY.

– Amy Go, CCNC-SJ President



We are on a mission to build resilience in our community by nurturing a new generation of social justice advocates!

Building community capacity to combat hate and racism requires the collaboration of young leaders passionate about racial equity to help sustain the anti-racism movement.

Our Social Justice Advocacy Training & Mentorship program facilitates community resilience and advances sustainable actions through training, mentoring, and connecting like-minded individuals with prominent leaders in law, education, and art to confront and tackle hate and racism.

Young advocates will be immersed in an active multidisciplinary learning environment guided by our mentors and project goals to build their knowledge, apply their skills, and collaborate with others.

WHO'S INVOLVED

CCNC-SJ

Our focus is to raise awareness on issues of racial equity in Asian Canadian communities, by cultivating the skills and knowledge of young leaders with a passion for social justice and racial equity in different sectors across Canada.

Our work includes projects, campaigns, and initiatives that aim to build and fortify bridges with community groups, educators, grassroots organizers, and youths through the foundations of solidarity building and allyship.

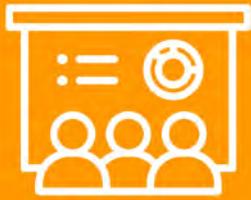
Partners

Our partners create a unique experience through their wide and diverse networks that connect deeply to social justice advocacy with an anti-oppression and anti-racism focus on education, and policy and system reform to necessitate accessible resources and frameworks that empower and uplift Asian-Canadians.

Advisory Committee

Through our partnerships, we brought together an advisory committee to guide the development of our mentorship program, connect participants to experts and community leaders, and provide access to enriching ideas, resources, and materials to strengthen the skills of community leaders and organizers.

HOW IT WORKS



TRAINING

Social justice advocacy training is provided through a webinar series with a focus on building equality through an anti-racism and anti-oppression lens. Each webinar includes 2 speakers, followed by Q&A.



WEBINARS

Webinar 1-Policy Analysis & Research
Webinar 2-Community Outreach & Engagement
Webinar 3-Allyship, Partnership, & Solidarity
Webinar 4-Media & Communications
Webinar 5-Capacity & Funding
Webinar 6-Finding Your Cause



MENTORSHIP

Participants will have the opportunity to have access to a pool of mentors and other young advocates based on their strengths, areas of focus, and interests.



COLLABORATE

Opportunities to collaborate with others with a shared goal is encouraged through peer review support and workshops during the program with regular check-ins and communication.



PROJECT

Mentees are welcomed to join CCNC-SJ's on-going projects and initiatives where they can practice and apply their skills and knowledge through project-based goals and community engagement.



TERM

Training and mentorship require at least 2-3 hours of commitment throughout a 6-month term to achieve a certificate of completion. Commitment to volunteering and contributing to CCNC-SJ projects is at the discretion of mentees who can dedicate time to complete project goals.



WHO CAN APPLY?

Mentors

This program is open to seasoned community leaders, organizers, and activists who are actively advocating for racial and social equity and equality or have other involvement in advancing equity and social justice with a passion for system reform and racial justice.

Young Advocates

This program is suitable for youths (ages 18+) who identify as east or southeast Asian Canadians with a passion for social equity and system reform and are seeking to enhance their skills and knowledge.

Benefits

Upon completing a full term, young advocates will be equipped with working knowledge towards sustainable actions to build capacity within their own communities and causes to continue advocating for social justice.

All participants will be credited for their participation and contributions to CCNC-SJ's projects and initiatives. Young advocates will also receive a certificate of completion after a full term.

Our program is also connected to a diverse network of partners with access to unique opportunities and professions.



WHAT TO EXPECT

Commitment

Mentors are expected to fulfill the following:

- Guide and empower mentee's strengths and interests.
- Contribute to knowledge building and share relevant information, resources, or materials.
- Help ground vision/goals/plans and provide coaching for practical outcomes.
- Shares experiences and insight to support mentee in their goals and pathfinding.
- Provide positive and constructive feedback.

Young Advocates are expected fulfill the following:

- Attend at least 5 out of 6 webinar training sessions facilitated by CCNC-SJ.
- Drive communication and leads the relationship with mentor.
- Set clear objectives, follow through on commitments, and communicate challenges.
- Engage in workgroups and activities facilitated by CCNC-SJ.
- Exercise compassion and dedicated focus with community groups and peers.
- Commit to ongoing improvement and knowledge building.



TRAINING



The main focus of this program is social justice advocacy training provided through our webinar series with access to resources and materials that focus on building equality through an anti-racism and anti-oppression lens. Our webinars are tailored to connect young advocates to prominent community activists and leaders that aims to equip participants, step by step, with practical knowledge of social justice advocacy the experience of our speakers. Each one-hour webinar includes two or more notable speakers who are seasoned community leaders and academics, followed by Q&A. Webinars are hosted once a month for a six-month term.

WEBINAR 1 Policy Analysis & Research

Anti-racist policy analysis is a crucial part of elevating Canadian policy and law-making. Understanding the long-standing effects of colonialism and systemic racism helps identify the roots of the issues in the current system and address gaps in policy literacy, shapes accessible and operational frameworks and models, and challenges institutionalized ideas of racial hierarchy that underpin racialization and discrimination. This webinar will focus on moving towards effective anti-racist policy-making through the work of our panelists.

WEBINAR 2 Community Engagement & Outreach

It is critical to understand positions of privilege and power when engaging with your community. In this webinar, our speakers are committed to challenging traditional models and processes that perpetuate racial inequities with a drive to empower communities. We will explore outreach strategies and impactful actions that build meaningful community relationships.



WEBINAR 3

Allyship, Partnerships, & Solidarity

Developing partnerships is integral to building capacity between racialized communities. Understanding anti-Indigenous/Black/Asian racism, Islamophobia, and other oppressive systems towards racialized peoples is key to anti-oppression solidarity between BIPOC peoples and performing informed allyship. In this webinar we learn how fostering strong partnerships help maintain and advance social movements that actively combat all forms of oppression.

WEBINAR 4

Media & Communications

Our motivation is driven by aspirational leadership rooted in community with strong values for racial equality and social equity that is informed by lived experiences beyond representation. Creating anti-racist literature requires compassion, groundwork, and dedication. In this webinar, we gain insight from our speakers on the production of BIPOC perspectives that are connected to identity, politics, and culture that empowers the voices of their communities.



WEBINAR 5

Capacity and Funding

Knowing your positionality is important to understand the kinds of support your community seeks and your capabilities. Community support comes in many forms such as arts and cultural events and activities, education, historical preservation and research, philanthropy, and/or informed programming. Developing project management skills and basic financial literacy to build budgets for grants, business/project plans, and funding opportunities is essential to supporting community growth. In this webinar, our speakers share their experiences with finding funding, overcoming financial challenges, and available funding.

WEBINAR 6

Finding Your Cause

Whether it's labour, housing, mental health, identity, education, etc., knowing and supporting causes that are important to you can be challenging. Based on the Stanford Life Design Lab, this workshop aims to help mentees identify their values, passion and goals to better connect them to causes that bolster their skills and training.



WHO ARE WE?

The Chinese Canadian National Council for Social Justice (CCNC-SJ) was incorporated in 2019, as a revival of the original Chinese Canadian National Council that was formed after the 1979 W5 episode – “Campus Giveaway.” That racist TV show used the perpetual foreigner stereotype to falsely label Chinese university students shown in the episode as foreign students when they were all Canadians. This led to nationwide protests that resulted in an apology from CTV and the formation of CCNC, marking the beginning of four decades of fighting for equality and human rights.

Our group is built on an impressive history of community activism, with a mission to educate, engage and advocate for equity and justice for all in Canada. With the rise of anti-Asian racism in connection with the pandemic, CCNC-SJ has been working with many supporters and allies to raise public and media awareness, and rally community support.

[Visit ccncsj.ca](http://ccncsj.ca)

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PARTNERS

We could not have achieved the creation of this program without our partners and the support of the Government of Canada and TD Bank.



SUPPORTED BY



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