

For Immediate Release

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### **CCNC-SJ Appreciates Support from TD Bank to Combat Anti-Asian Racism**

Throughout 2021 Canada has seen a surge in racially motivated hate crimes specifically targeting Asian Canadian communities. To combat systemic racism requires a sustainable anti-racism movement that engages young people. Therefore, Chinese Canadian National Council for Social Justice is deeply grateful and excited to announce the generous support and partnership of TD Bank in a three-year project to facilitate leadership development amongst emerging young community leaders from Asian Canadian communities. Specifically, the leadership development program aims at enhancing the knowledge and skills of 75 anti-racism champions in understanding the impact of systemic racism and strategies to cultivate allyship and engage communities to bring about change.

The generous contribution of \$200K from TD Bank will support the continuation of program development and its delivery to enhance anti-racism work for 3 years. The dedicated efforts in combating systemic racism of the program will bring together like minded groups and advocates to work towards building safe spaces for racialized communities to thrive.

"Not only are we immensely appreciative of the tremendous support from TD Bank, but we are also in awe of the leadership and commitment of TD Bank to bringing about racial justice in Canada," said Amy Go, President of CCNC-SJ. "TD Bank is no doubt demonstrating exemplary corporate model citizenship," added Go.

"Since the start of the pandemic, we have witnessed a significant increase in racism and discrimination against Asian communities and businesses. At TD, we remain committed to combatting all forms of racisms and discriminations and affecting the change and progress needed to help build a better tomorrow for colleagues, customers and in our communities," say Eunice Chen-Promotorov, Senior Manager, Diversity & Inclusion - Women In Leadership Program and TD North American Chinese Employee Network Chair. "We're proud to support the work the Chinese Canadian National Council for Social Justice (CCNC-SJ) is championing for emerging young community leaders from Asian Canadian communities."

CCNC-SJ is committed to educate, engage and advocate for equity and social justice for all in Canada. In carrying out its Mission, CCNC-SJ's goals are shaped by the course of current outbreaks in anti-Asian racism caused by the COVID-19 pandemic and our programing aims to empower, engage, and equip Canadians in combating systemic racism.

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