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## **Chinese Canadian Social Justice Groups Launch [#FaceRace Campaign](#) to Mark One Year Anniversary of Coronavirus in Canada**

As Canada marks the one-year anniversary of the arrival of the first presumptive case of Coronavirus, Chinese Canadian community organizations are launching a new [#FaceRace Campaign](#) to educate Canadians about the ever-present harm caused by anti-Asian racism in our country.

#FaceRace Campaign is an online resource tool about the lived experiences of being Chinese in Canada during the pandemic. It connects the historical label of "yellow peril" to the present-day racist blaming of Chinese Canadians for COVID-19. The Campaign gives voice to those facing anti-Chinese/Asian racism in Canada, a reality all too often ignored by politicians and the mainstream media alike.

#FaceRace is a joint project between the Chinese Canadian National Council for Social Justice (CCNC-SJ) and the Chinese and Southeast Asian Legal Clinic (CSALC), in partnership with groups across the country with the participation of the Government of Canada.

Through accessible and engaging documentation, the Campaign draws public attention to what racism feels like and the impact of COVID on the communities. It also highlights the supports from allies in the fight against racism and reinforces the need for coalition building to combat racism of all forms.

"Through #FaceRace, we aim at changing the narratives about Chinese Canadian experiences in Canada by highlighting the deeply entrenched racism against the communities and by calling out to allies to fight against anti-Asian racism," said Amy Go, President of Chinese Canadian National Council for Social Justice. "Despite the long history of our community in Canada, we are still fighting the stereotype of the 'perpetual foreigner' who is not seen as being Canadian enough".

"The missing acknowledgement and recognition that anti-Asian racism still exists in Canada today, especially during the ongoing COVID-19 pandemic, is a form of systemic

racism itself," said Brad Lee, content developer and writer for the #FaceRace Campaign.

"In my research, and continuing documentation of racist behaviour in Canada, I was surprised to learn that the current federal Anti-Racism Strategy (2019-22) fails to even name anti-Asian racism as a problem," added Lee.

"The Government's inaction perpetuates the common myth about the Chinese community being wealthy and successful. In fact Chinese Canadians are about twice as likely to live in poverty as compared to those who are white, and members of our community have experienced a much higher level of unemployment during the pandemic as they are over-represented in low-waged frontline jobs," said Avvy Go, Clinic Director of CSALC. "We need all levels of government to take seriously the issue of systemic and structural racism against Chinese Canadians, and start developing concrete measures to address anti-Asian racism in all sectors of society".

For more information about the campaign go to: <https://ccncsj.ca/campaigns-facerace/>

#FaceRace #StopTheSpreadOfRacism

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